

Crosby & Associates Accelerated Leadership Program (ALP)

Business Results through Emotionally Intelligent Leadership



ALP is an intensive six module program combining cutting edge knowledge about leadership and human behavior with powerful personal insights and skill building. Lead Faculty Robert P. Crosby founded the Leadership Institute of Seattle (LIOS), and co-founded Alcoa's long running Corporate Leadership Program. The ALP curriculum builds on these renowned graduate programs, as well as on the extensive work experience of Mr. Crosby and his associates. ALP is a 6 week leadership development journey, spread over the course of a year, allowing for application between modules.

Participants will increase their Emotional and Organizational Intelligence, acquiring a solid knowledge base from which to lead and manage more effectively. With faculty coaching they will apply their ALP experience to current work situations, including a case study where they focus their learning on pursuing business critical bottom line results. Each participant receives behaviorally specific written assessments to support their continuous development.

Participants learn practical skills they can begin using immediately in their lives, including:

- A greater understanding of oneself as a leader, and tools for continuous self development
- A more objective and scientific self-awareness, rooted in Emotional Intelligence
- Organizational Intelligence, including how to better utilize conflict, coach and develop others, manage change, and think and act systemically
- A core framework of individual, group, and organizational theories
- Proven methods to obtain and sustain business results by striking an effective balance between management authority and employee influence
- A depth of learning that can only come through experiential methods (action learning)

For more information contact us at 302-983-1429 (East Coast) or 206-369-9200 (West Coast)!