



West Coast President Chris Crosby

Chris holds two Masters Degrees in Applied Behavioral Science, one in consulting and the other in counseling. Chris has been an organizational development professional since 1994, including 8 years with Alcoa. He has led a wide range of interventions, from research and design project planning to culture change strategies for manufacturing plants. Chris was change specialist for his business unit on the largest software project in the history of Alcoa. His change plan was considered the benchmark by Alcoa's Project Management Office.

[Follow this link to hear West Coast President Chris Crosby on Jamaican radio at the 2011 Jamaican Employers Federation conference!](#)

Read Chris Crosby's latest articles in the *[LIOS Connections Newsletter-Underfunctioning](#)* and in the Puget Sound Business Journal *[New Enterprise System Needn't be a Big Ordeal!](#)*